We hope this letter finds you well. We are reaching out to kindly request your valuable assistance in spreading the word among the accomplished staff within your Ministry about our upcoming Master of Business Administration (MBA) program, slated for a hybrid mode launch in 2024.

As a distinguished institution of higher education, our commitment lies in admitting Africa's most exceptional managerial talents into our MBA program. Ours is a program well-recognized for its unwavering emphasis on leadership geared towards sustainability. We are aware of the extensive engagement your Ministry maintains with numerous managers who exhibit exceptional academic prowess and future leadership potential, all of whom aspire to pursue an MBA program tailored to both their career objectives and the betterment of the African continent.

For your convenience, our admission prerequisites can also be found on our Rhodes Business School website and include:

- An Honors degree, Postgraduate Diploma, or a four-year bachelor's degree,
- Proficiency in English,
- Three years of full-time work experience,
- A recognized admission test score (NMAT by GMAC, GMAT, or GRE).
- In cases where your tertiary qualification was obtained outside South Africa, please note that a South African Qualification Authority's (SAQA) certificate of equivalency is mandatory.

The comprehensive fee for the two-year program amounts to ZAR 207,000 (approximately US$11,000, considering today's exchange rate).

Our hybrid MBA program is thoughtfully designed, combining the flexibility of a Virtual Learning Platform with two immersive on-campus teaching sessions annually.

We firmly believe that our MBA program empowers graduates with the necessary integrated thinking skills to execute sustainable business practices, thereby unlocking the boundless potential of our remarkable continent.

We deeply appreciate your collaboration in identifying potential candidates who would greatly benefit from our MBA program. Should you have any queries or require further information, please do not hesitate to contact us should you have any further queries.

Sincerely,