



A/AAPAM-KSG/I-20

3rd July 2024

RE: INVITATION TO SEMINAR ON LEADERSHIP IN AN EVOLVING SOCIO-ECONOMIC AND POLITICAL LANDSCAPE, 24TH - 27TH SEPTEMBER 2024, MOMBASA, KENYA

Greetings from the African Association for Public Administration and Management (AAPAM)

AAPAM in partnership with Kenya School of Government (KSG) is pleased to extend a cordial invitation to you to attend our upcoming seminar on "Leadership in an Evolving Socio-Economic and Political Landscape." The program is scheduled to take place from Tuesday 24th to Friday 27th September 2024 at Mombasa campus of the Kenya School of Government

As we navigate this evolving socio-economic and political landscape, the role of leadership is more critical than ever-institutional transformation is an essential initiative designed to empower leaders with the skills and knowledge needed to navigate and drive change within their organizations. This seminar focuses on enhancing leadership competencies to address contemporary challenges, including technological advancements, governance reforms, and the demand for greater efficiency and accountability.

The seminar will offer a unique opportunity to network, engage with experts, share experiences, and explore innovative strategies for institution transformation and modernization. Through a blend of theoretical insights and practical applications, participants will explore innovative strategies, best practices, and critical tools to foster resilient, agile, and forward-thinking institutions. Ultimately, the program aims to cultivate leaders capable of steering their organizations towards sustainable growth and development in an increasingly complex and dynamic environment.

We are confident that your participation in this program will significantly contribute to your professional growth and equip you with the necessary tools and skills to excel both as an individual and within your organization.

We kindly request you to share this opportunity with your colleagues and encourage them to register for the program. Please find attached concept note for your consideration. The registration fee for Kenyan participants is **United States Dollars Seven Hundred (\$700)** while for international participants it is **United states Dollars eight Hundred (\$800)**.

Participants are advised to register online by filling in the attached registration form and

send to us as indicated. You can also register online on www.aapam.org/
We look forward to your participation at the seminar. Accept assurances of our highest esteem.

Yours faithfully

A handwritten signature in cursive script, appearing to read "G.K. Scott".

Prof. G.K. SCOTT.
SECRETARY GENERAL