



Rhodes Business School

Leadership for Sustainability

AAPAM LEADERSHIP DEVELOPMENT INITIATIVE

Dear Sir /Madam

I am responsible for Student Enrolment and Partnerships for **eLearnAfricaLMS online Education** in Africa, **whereby we look at collaborating with organizations, institutes, and companies to support them with online higher education programmes for staff/member/student development.**

eLearnAfricaLMS has partnered with the **Africa Association for Public Administration and Management (AAPAM)** in this regard to develop leadership capabilities within AAPAM member organisations and individuals - <https://www.aapam.org/aauelearnafricalms-your-partner-for-online-education-delivery/>

eLearnAfricaLMS is committed to increasing and expanding access to educational and professional development opportunities throughout Africa.

We are writing to you as a variable AAPAM Member requesting your assistance in identifying outstanding students (minimum two) who can be recommended to attend **the Masters in Business Administration (MBA) program at Rhodes Business School.** ([click link](#))
[Why Study Rhodes MBA Video click link to watch](#)
[Apply for September 2024 intake /](#)

This MBA is an Integrated blended Online MBA Program which allows our students to study our Program online anywhere in the world and then **complete a 2- weeks block on Campus at Rhodes Business School** here in South Africa.

We understand that as an AAPAM Member organisation, you interact with numerous staff and prospective students who possess exceptional academic and leadership qualities. Therefore, we would be grateful if you could recommend students who meet the following criteria:

- Applicants should have an NQF8 qualification (i.e. an Honours degree, Post-graduate Diploma or a four-year bachelor's degree), be proficient in English; have 3 years of full-time work experience and an NMAT by GMAC admission score. If you obtained your tertiary qualification outside South Africa, then we require the South African Qualification Authority's (SAQA) electronic certificate of evaluation of your qualification.

We believe that our Rhodes MBA program will provide the selected students with an opportunity to enhance their skills, knowledge, and competencies in the field of business and Leadership. Moreover, the program will prepare them to become innovative and responsible leaders who can make a positive impact on their communities and organisations.

The Rhodes MBA program is designed to develop **leadership skills** and **sustainability principles** in students' The MBA curriculum emphasizes business continuity, as well as achieving a balance between economic, social, and environmental sustainability (the Triple Bottom Line).



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Duration: The MBA Program is two Years blended online

Fee: ZAR 100,000 in Year 1, ZAR 107,000 in Year 2 (Total = ZAR207,000) Rands.

International students are required to pay the yearly fee in full before registration or a Minimum of 60 % =ZAR 60,000 before the start date then 40 % ZAR 40,000 4th Month.

Intakes: January Intake and September intake each year.

Registration / Enquiries: Limited offer, only 70 Seats are available for the September 2024 intake to this Prestigious Rhodes Blended MBA Program on a first come first served basis.

Secure your seat now and gain an Internationally recognised MBA accredited by the Association of MBA (AMBA) which accredits only 2% of world Universities.

Kindly email us your recommended students' contact details, copies of their qualifications plus a brief CV to daudin@elearnafricalms.com or contact me below:

Or [Apply for September 2024 intake / click link](#)

Thank you for your assistance in identifying potential candidates for the MBA program. Attached herewith is our Rhodes MBA Program Brochure and Roadmap.

Sincerely,

Daudi Ngona

Recruitment and Enrolments Manager,

eLearnAfricaLMS

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